If You Miss Your SHOPPING NEWS PHONE RAndolph 3215

DALY CITY SHOPPING NEWS

Complete Coverage in Daly City and Colma

Published Each Friday — Daly City, San Mateo County, California, Friday, November 10, 1944 — Door Handle Distribution

"EDWARDS"
PRESCRIPTION
DRUG STORE
6272 Mission Street

ASSORTED
CHOCOLATES
½-lb., 1-lb., 2-lb. boxes

Christmas Cards
21 fine cards - 89c
Also 50c boxes, all good value

Christmas Wrappings
Ribbon, Paper, etc.

Metal Thermos Kits
with thermos bottle - $1.95

Razor Blades
Good Assortment
Star Single Edge Blades - 10c

Toothbrushes
West's and Prophylactic

Modess 30's - 49c

LIQUOR DEPARTMENT

BRANDIES - RUMS
TEQUILA - GIN

WINES

Champagne and Sparkling Burgundy

DATE BRANDY - $5.31
Desert Gold - 6 years old

27-Year-Old
BRANDY - $4.95

DOLAN
6939 Mission Street
Opposite Jefferson Union High School

BUILDING
supplies in "new or equal."

Lumber, Doors, Windows, Wall Board, Roofing, Plumbing Fixtures, Pipe, Fittings, Toilets

MIDTOWN
LIQUOR STORE
7144 Mission Street
Phone ELkridge 2128

ADVERTISED
BRANDS
OF
QUALITY
LIQUORS,
WINES,
BEERS,
MIXERS
AND
TOBACCOS
AT
MIDTOWN
CLOSED SUNDAYS

We recommend Midtown Cleaners & Pressers
7146 Mission Street

BUY MORE WAR BONDS

MOTORCYCLES
BOUGHT and SOLD
Repairs - New and Used Parts
DALY CITY MOTORCYCLE SHOP
7244 Mission Street — JUniper 4-5383

Radio Tubes
Radio Repairs
BYRNE RADIO STORE
RAnd. 7782 — 6241 Mission Street — Opp. Daly City Theatre

RUGS - DRAPES - CURTAINS
BEAUTIFULLY CLEANED
Free Estimates
MODISTE CLEANERS
"Serving People Who Prefer Quality"
Authorized FLEXFORM Shaping Service for Ladies' Dresses
6202 Mission Street — JUniper 4-9822

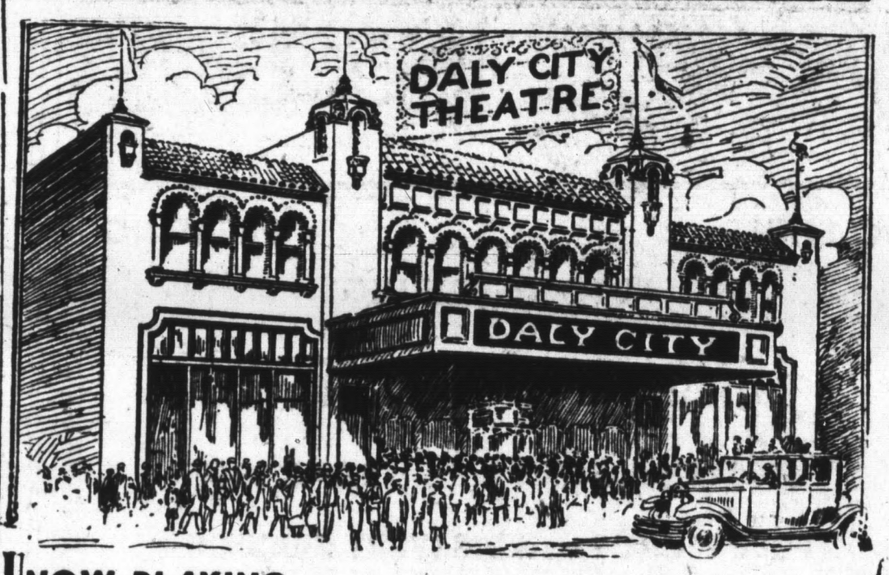
KEEP 'EM ROLLING!
NOW! Headquarters for
BRAKE RELINING
MOTOR REPAIRS
LUBRICATION
ASK YOUR NEIGHBOR - - HE KNOWS!
Re-Cap Smooth Tires Now — Guaranteed By
FRANK'S UNION
SUPER SERVICE STATIONS
No. 1
6200 Mission St.
9 A. M. to 9 P. M.
No. 2
Alemany Blvd. at Sickles
1 P. M. to 10 P. M.

COMPLETE, CAREFUL CLEANING



WE OPERATE OUR OWN PLANT
DALY CITY CLEANERS
6274 Mission Street — Phone DElaware 5261

Specialize In English Models
TRIUMPH
MOTORCYCLES
Repairing, Parts and Service
VIC'S AUTO REPAIR SHOP
Expert, Complete Auto Repairing
6716 Mission Street — DElaware 1063



NOW PLAYING—
Thursday, Friday, Saturday, Nov. 9-10-11—
ABBOTT and COSTELLO in
"IN SOCIETY"
Also JON HALL, ALLEN CURTIS, EVELYN ANKERS in
"THE INVISIBLE MAN'S REVENGE"
Cartoon — "PLAIN DAFFY"

Sunday, Monday, Tuesday, Nov. 12-13-14—
PAULETTE GODDARD, SONNY TUFTS in
"I LOVE A SOLDIER"
Also JACK HALEY, HARRIET HILLIARD in
"TAKE IT BIG"
Cartoon — "BEAR RAID WARDEN"

Wednesday, Thursday, Friday, Saturday, November 15-16-17-18—
Bing Crosby, Rise Stevens, Barry Fitzgerald in
"Going My Way"
Added Attraction -- Musical Movieland
Also A Fox and Crow Cartoon
"Plenty Below Zero"

DALY CITY SHOPPING NEWS

Published Every Friday by Daly City Record
3317 SAN JOSE AVE. Telephone RANDOLPH 3215

MRS. D. M. BOYNTON ..... Editor and Publisher
CLAUDE N. MOORE ..... Business Manager

ARMISTICE DAY

Armistice Day of 1944, marking the twenty-sixth anniversary of Germany's capitulation in World War I, will hardly be celebrated with enthusiasm. The reason, of course, is that we are too intent on achieving the day of victory in the present world struggle.

Then, too, there really isn't much—if anything—to celebrate about Armistice Day. For years we looked upon it as the time when the world realized its dream of lasting peace. We have long since lost that view.

But November 11, 1918, does hold a valuable lesson for mankind—if mankind is wise enough now to learn it. The lesson is that peace does not automatically follow the cessation of war. Peace must be fought for with even greater vigor and determination than we use in waging war. We must employ to the full our spiritual and moral forces toward this goal and back them up, if necessary, with the nation's armed might.

In the final analysis, we must not have another armistice day in this war. It must be a day of victory—not just victory of one group of nations over another group, but victory for all nations over the scourge of war.

AMERICAN EDUCATION WEEK

American Education Week should not be passed off by the public as "just another week." It is too important. Or to put it another way, our public schools are too important to be taken for granted.

Our vast schools system can fulfill the purpose for which it exists only as the citizens of America maintain an alert attitude toward it and protect it from the inroads of "isms" and the forces which would divide the nation into conflicting classes.

Dictators must always gain control of the schools, in order to maintain their power. The end of the war will not bring an end to dispotic tendencies now so rampant in various forms throughout the world. The need was never more urgent that our young people be trained through sound education to combat this danger.

Declared Dr. Curtis E. Warren, noted San Francisco educator, "We spare no expense to get people ready to win a war because we know that only a trained people can win. Shall we do less to help our young people win the battles of the peace to come?"

American Education Week is an opportunity to visit and become more familiar with our public schools. They must be the concern of all the people, not just of the teachers and parents.

A nation is no stronger than its youth, and the quality of its youth is determined by the quality of its schools.

Keep on BACKING the ATTACK with WAR BONDS

KEEP ON Backing the Attack WITH WAR BONDS

Activity Calendar

Friday, Nov. 10

3:30 p. m.— Regular meeting, Girl Scout Troop No. 3, Mission and Theta.

4 p. m.— Regular meeting, Cub Den No. 7, 443 Hillside boulevard.

7:30 p. m.— Regular meeting, Sea Scout Ship No. 144, 6266-68 Mission street.

8 p. m.— Regular meeting, California True Blue L. O. L. No. 118, Masonic temple.

8 p. m.— Regular meeting, Company No. 4, D. C. F. D., Roosevelt and Peoria.

8 p. m.— Regular meeting, Mothers Club of Our Lady of Perpetual Help school, at the school.

8 p. m.— Regular meeting, Old Glory Post No. 2044, V. F. W., Little Italy hall, 6229A Mission street.

Sunday, Nov. 12

10 a. m.— Drill, Company A, 3rd Battalion, State Guard, 101 Parkview avenue.

10 a. m.— Sunday School, under auspices of Grace Presbyterian church, Colma Community Center building, Dunks street, followed by preaching services at 11 a. m.

Monday, Nov. 13

3 p. m.— Regular meeting, Brownie Troop No. 9, Mission and Theta.

3 p. m.— Regular meeting, Brownie Troop No. 10, Colma Community Center building, Dunks street.

4 p. m.— Regular meeting, Cubbies, Pack No. 141, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

4 p. m.— Regular meeting, Cub Den No. 3, Pack No. 141, 178 North Parkview avenue.

7:30 p. m.— Short business meeting followed by public installation of officers, Hillcrest Circle No. 143, U. A. O. D., Masonic temple, 17 Hillcrest drive.

8 p .m.— Regular meeting, Daly City Council, City hall, 75 Wellington avenue.

8 p. m.— Regular meeting, Company No. 6, D. C. F. D., Werner Avenue firehouse.

Tuesday, Nov. 14

1:30 p. m.— Regular meeting, Crocker P. T. A., Crocker school.

2 p. m.— Birthday celebration, Colma P. T. A., Jefferson annex.

2 p. m.— Regular meeting, Ladies Home club, Werner Avenue clubhouse.

3:30 p. m.— Regular meeting, Girl Scout Troop No. 2, Mission and Theta.

3:30 p. m.— Regular meeting, Girl Scout Troop No. 5, No. 5 firehouse, Oliver and Bellevue.

7 p. m.— Night school, Jefferson Union high school, 6996 Mission street.

7:30 p. m.— Regular meeting, Crocker Lodge No. 454, F. and A. M., Masonic temple, 17 Hillcrest drive.

7:30 p. m.— High School Westminster fellowship, Hanover and Evergreen.

8 p. m.— Regular meeting, Auxiliary No. 3, D. C. F. D., Mission and Westlake.

8 p. m.— Advance night, Bethel No. 26, O. J. D., Mission Masonic temple, 2668 Mission street.

8 p. m.— Regular meeting, Daly City Band, No. 5 firehouse, Oliver and Bellevue.

8 p. m.— Devotions, Our Lady of Perpetual Help church, 60 Wellington avenue.

8:30 p. m.— Regular meeting, Emydian Institute No. 154, Y. L. I., Holy Angels hall, San Pedro road.

Wednesday, Nov. 15

10 a. m. - 4 p. m.— Regular meeting, Daly City Red Cross Sewing workroom, Theatre hall.
VOLUNTEERS NEEDED!

12:10 p. m.— Regular meeting, Daly City-Colma Lions club, Estrada's Spanish Kitchen, El Camino real.

3 p. m.— Regular meeting, Brownie Scouts No. 7, No. 5 firehouse, Oliver and Bellevue.

3:30 p. m.— Regular meeting, Girl Scout Troop No. 4, Mission and Theta.

4 p. m.— Regular meeting, Cub Den No. 1, Pack No. 141, 63 Shakespeare street.



SHARE YOUR CAR

If your hair isn't becoming—

Be Coming to

ELLEN'S BEAUTY SHOP

308 Vista Grande Ave.

RAnd. 4291

WASHING GREASING

AUTO REPAIRING

LOMBARDI AUTO SERVICE

6498 Mission St. RAnd. 9949

FREE PICKUP and DELIVERY SERVICE

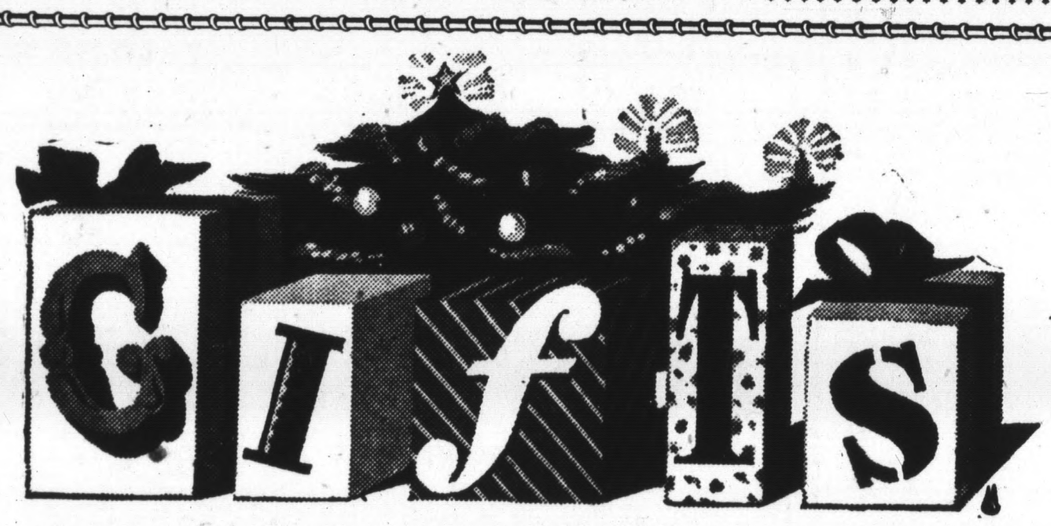
JOBBING and REPAIRING OF ALL KINDS
PATENT CHIMNEYS, FURNACES
AND WATER HEATERS OF
EVERY DESCRIPTION

STATE SHEET METAL WORKS

(Formerly DOWNALL Sheet Metal Works)
6084 Mission St. RAndolph 10153

REWARD
FOR INFORMATION

Leading to return of Waterman and Parker Fountain Pens stolen from McGraw Bros. Pharmacy.



Don't Delay--Shop NOW on our Lay-Away Plan

WOMEN'S DEPARTMENT

Lacy Slips	$2.95	Celanese Sheer Hosiery	$1.01
Chiffon Bed Jackets	$2.95	All Wool Sweaters	$4.95
Pajamas	$2.95 and $4.95	Blouses	$2.95 to $4.95
Slips, sizes 46 to 52	$2.25	House Coats	$5.95
Black Chiffon Gowns	$4.50		

INFANTS' AND CHILDREN'S DEPARTMENT

INFANTS' 3-Piece SWEATER SETS	$3.95
ALL WOOL FRINGED SHAWLS	$2.95
BUNTING SETS	$3.95
BABY PEPPERELL CRIB BLANKETS	$3.95
WHITE ORGANDY PINAFORES, sizes from 3 to 6	$1.59
SWEATERS, sizes from 3 to 6	$2.95
CORDUROY OVERALLS, sizes from 2 to 6	$1.95 - $2.25 - $2.95
WHIPCORD OVERALLS, sizes from 2 to 6	$2.50
T-SHIRTS, with long sleeves	$1.25
BOYS' PAJAMAS, sizes from 8 to 16	$2.25
CHILDREN'S ROBES, sizes 2 to 6	$2.95

KAYE'S SMART SHOP

Hours: 10 A. M. to 6:30 P. M.
66 School Street

Fridays and Saturdays Until 8:30 P. M.
ELkridge 3710

Buy Bonds & Stamps

Look before you eat!

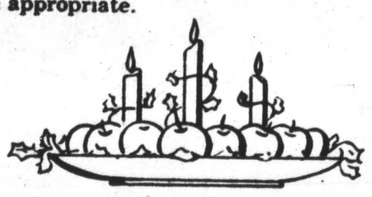


Try buying brilliantly colored fall fruits and vegetables when they are firm and slightly underripe. Use them as table and home decorations while they're reaching full maturity—then turn them into delicious health-building food.

Let your imagination run riot—even the most casual arrangement will sometimes produce the most dramatic effect.

The following ideas suggest the unlimited possibilities.

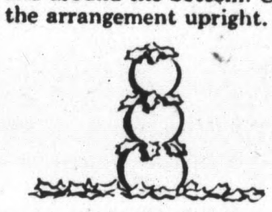
Arrange apples—shiny and red—in a pedestal or low bowl, and tuck among them three sprigs of ivy, of different lengths. (It's a safe rule always to use some kind of foliage in these arrangements.) Or use green apples, if that color seems more appropriate.



For a centerpiece, hang garlands of grapes over the stem of a richly yellow pumpkin. Rest the pumpkin on a circle of brown leaves. Flank it with tall orange candles.



String three grapefruit, of graduated sizes, on a balloon stick, (or attach one to another with toothpicks). Tuck ivy or lemon leaves between the fruit and around the bottom. Use flower frog to stand the arrangement upright.



Stand a large eggplant, stem up, on any flat dish. Hang a cluster of grapes from the stem, and surround the eggplant with lemons, and stand a few bananas around it if they are available. "Garnish" with ivy leaves.



Safeway Homemakers' Bureau
JULIA LEE WRIGHT, Director

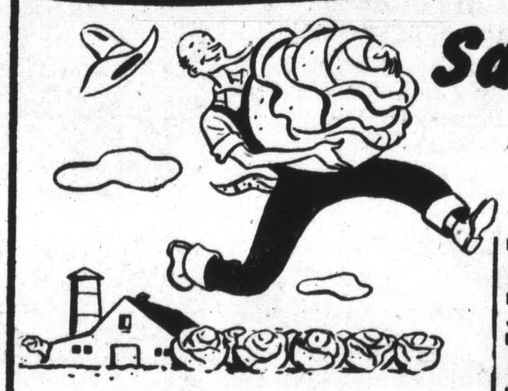
GROCER-CONSUMER ANTI-INFLATION CAMPAIGN — PLEDGED TO KEEP PRICES DOWN

EVERYDAY NEEDS

Tomato Soup	Heinz—11-oz. Can	11¢
Soup Mix	Minute Man—Package	4 for 25¢
Deviled Ham	Cudahy—3-oz. Can	14¢
Gluten Steaks	Loma Linda—17-oz.	32¢
Apple Sauce	V. B. Old-Fash. (50)—No. 2 Can	2 for 29¢
Tomato Sauce	Hunt's—8-oz.	3 for 14¢
Imperial Sauce	Del Mar—6-oz. Gl.	15¢
Wheat Hearts	Sperry—28-oz.	22¢
Cereal	Post Toasties—11-oz. Carton	8¢

SAFEWAY
ARMISTICE DAY VALUES

The best way to observe Armistice Day is to buy an extra War Bond



Safeway Produce is rushed from farm to you

Crisp Celery Fancy Quality POUND 10¢

POTATOES	U.S. No. 1 Russets	10 lbs. 40¢
ROME APPLES	Northwest	2 lbs. 19¢
D'ANJOU PEARS	Fancy quality	2 lbs. 27¢
BANANA SQUASH	or Hubbard	lb. 4½¢

All items including produce subject to stock on hand and price changes made necessary by Market fluctuations or new regulations from OPA



Every Meal — Every Day There's Plenty Now AND SAFEWAY HAS YOUR FAVORITE BRANDS

SAFEWAY FIESTA COFFEE DAYS!

Edwards	Regular or Drip—1-lb. Gl.	27¢
Maxwell House	Reg. or Drip—2-lb. Gl.	61¢
S&W	Regular & Drip—1-lb. Glass	31¢
Hills Bros.	Blue Can Brand—1-lb. Carton	27¢
Chase & Sanborn	1-lb. Carton	30¢

OTHER BEVERAGES

Canterbury Tea	Orange Pekoe—¼-lb.	22c
Tenderleaf Tea	Orange Pekoe—8-oz.	47c
Ovaltine	Plain or Chocolate—14-oz. Glass	65c
Nestles Cocoa	8-oz. Can	15c
Chocolate	Guittard's—Ground—1-lb. Ctn.	23c
Instant Postum	8-oz. Can	39c
Kaffee Hag	Coffee—1-lb. Glass	34c

Peets Soap	Crisco Shortening	Krispy Crackers	Pepsi-Cola
Granulated—33-oz. 26¢	3-lb. Glass 65¢	Loose Wiles—1-lb. 19¢	12-oz. Bottle Plus Deposit 6 for 25¢

Mazda Light Globes
Check now for winter needs. Keep a supply on hand.
25, 40, or 60 Watt 10¢ 100 Watt 15¢
150 Watt 20¢ (All plus tax)

SUZANNA Pancake & Waffle Flour
20-oz. Carton 9¢ 40-oz. Carton 2 for 29¢
Get details of $3,375 Contest and Entry blank at Safeway Now!

Sweetheart Soap Toilet—Reg. Bar 4 for 25¢

Fruit Cake Hostess Jane Martin 30-oz. Cello 59¢

Oxydol Granulated Soap 9-oz. Ctn. 2 for 19¢ 24 oz. 23¢

SAFEWAY QUALITY MEATS



You must be pleased with every purchase of Safeway meat or your money will be refunded in full.

LAMB SHOULDERS A Grade—Cross Cut for roasting (3 pts.)—Lb.	25¢
PORTERHOUSE STEAKS T-Bone and Club Steaks—Choice cuts (14)—Lb.	43¢
FANCY EASTERN FOWL Plump, tender for baking or fricassee—Lb.	38¢
RIB LAMB ROAST or Rib Lamb Chops—A Grade (7 pts.)—Lb.	42¢

Steaks
Sirloin and Tenderloin
Tender choice cuts
(13 pts.) Pound 34¢

ARMISTICE DAY EXTRA VALUES

Corn	Country Home, White, Cream Style—No. 2 Can	14¢
Raviolis	Chicken—Riviera—16-oz.	14¢
Prem	Swift's Luncheon Meat—12-oz. Can	31¢
Spread	Sandwich—Party Pride—4½-oz.	8¢
Bread	Dr. Penland's Whole Wheat Vitamin B-1—1-lb. Loaf	12¢

Fontana Paste Assorted—Package 3 for 25¢

Mayonnaise	Nu Made 8-oz. Jar	2 for 19¢
Margarine	Allsweet—(2 pts.) 1-lb. Carton	26¢
Cheese	American—Dutch Mill (6 pts.) ½-lb. Package	19¢
Tomato Juice	Sunny Dawn (40) 46-oz. Can	19¢
Pancake Flour	Aunt Jemima 2½-lb. Carton	25¢
Cereal	N.B.C. Shreddies—12-oz.	2 for 25¢

Devils Food Layer Cake creme icing 33¢
Special Coffee Cake Each 20¢

Prices in this ad are effective Thursday through Saturday, November 9-10-11 inclusive, in San Francisco, Oakland, Alameda, Berkeley, Richmond, Hayward, and other cities and towns (except Menlo Park) in San Mateo, Alameda, and Contra Costa Counties, unless changes are required as a result of new OPA regulations.

THE GRACEFUL WAY TO CARVE !



CORRECT, GRACE! AND IT'S SO SIMPLE TO GET THAT BOOKLET, **FREE!** WRITE A LETTER OR POSTAL CARD TODAY, ASKING FOR YOUR COPY OF THE ILLUSTRATED BOOKLET "CUTTING REMARKS" WHICH TELLS HOW TO CARVE **ALL KINDS OF MEAT, POULTRY AND FISH.** ADDRESS IT TO

JULIA LEE WRIGHT, DIRECTOR
SAFEWAY
HOMEMAKERS' BUREAU,
BOX 660-CB, OAKLAND 4, CALIF.

Incidentally, This Week's "Family Circle Magazine" Tells You . . .

. . . the best way to bake a deliciously successful pumpkin pie! It's another of Julia Lee Wright's practical articles for homemakers—called "Pick Your Pumpkin Pie." Get your copy of "The Family Circle," free, at Safeway this week!

SAFEWAY

Want To Do Your P

T. R. HOPMAN
Electrician
RADIO SERVICE
DElaware 3343

KEEP ON
Backing the Attack!
WITH WAR BONDS

Cliff Pettigrew
DALY CITY GARAGE
TOWING - REPAIRING
47 Hillcrest Drive
RAndolph 2930

JAMES E. DONAHUE
DE SOTO - PLYMOUTH
Sales and Service
6259 Mission Street
RAndolph 9941

"Joe" "Fred"
MATHER BROS.
AUTO REPAIRING
WELDING
6041 Mission Street
DElaware 3426

A. L. Timossi A. Ferraris
MISSION AUTO CO.
CHRYSLER - PLYMOUTH
Dealer
6465 Mission Street
RAndolph 0334

War Bond Dollars Are
DOUBLE DUTY DOLLARS

CARL A. HAAS
Successor to Pantaleoni Bros.
DODGE & PLYMOUTH
Motor Cars
DODGE TRUCKS
Good Used Cars - Hood Tires
7046 Mission Street
RAndolph 3868

Frank
DALY CITY BARBER SHOP
Expert Haircutting For
The Whole Family
6371 Mission Street

Mrs. Theresa Cerna
LA CERNA BEAUTY SALON
5 Wellington Avenue
DElaware 0868

Mrs. Jennie Borelli
CUT 'N KURL BEAUTY SALON
All Lines Beauty Culture
Ladies' and Infants' Wear
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RAndolph 0292

Julia Boschi
DALY CITY BEAUTY SHOP
Permanent Waving
6315 Mission Street
RAndolph 8227

Frances Vitzen
LITTLE BEAUTY SALON
Individual Hair Dressing
Scalp Treatments
6019 Mission Street
ELkridge 0077

BUY MORE WAR BONDS and STAMPS!

BUY MORE BONDS for VICTORY

KEEP FAITH WITH THEM!
BUY MORE WAR BONDS

Rose Hanson
DALY CITY CREAMERY
For Young And Old Alike
Ice Cream - Sodas - Sundaes
6288 Mission Street
RAndolph 9639

R. C. Coombs
GOODNESS!
LAURA LEE CANDIES
6229 Mission Street
DElaware 2940

A. Milano.
DALY CITY LIME & CEMENT CO.
399 Templeton Avenue
RAndolph 1871

T. M. Hagaman
DALY CITY CLEANERS
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DElaware 5261 RAndolph 5781

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Resident Agent
Real Estate and Insurance
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Office RAndolph 5002
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McGRAW BROTHERS
Prescription Pharmacists
"The Corner Drug Store"
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RAndolph 6012

Mrs. Elizabeth Barlesi
COLMA DRY GOODS
7389 Mission Street
ELkridge 2792

Kaye Abrami
KAYE'S SMART SHOP
LADIES' APPAREL
INFANTS' WEAR
66 School Street
ELkridge 3710

Henry Warshawski
WARSHAWSKI'S DRY GOODS
Furnishings - Shoes
6340 Mission Street
DElaware 0231

GELSI'S PLACE
MIXED DRINKS
BEER - WINE
6278 Mission Street
RAndolph 9729

Alfred W. Robertson
ROBERTSON'S EGG STORE
FRESH EGGS - BUTTER
Highest Quality - Lowest Prices
9 Hillcrest Drive
RAndolph 6846

KEEP ON *Backing the Attack!* WITH WAR BONDS

B. L. Meritt
MERITT ELECTRIC
58 Bepler Street
DElaware 7817

Fred Lagomarsino
SCHOOL STREET NURSERY
Flowers and Plants of All Kinds
The Year Around
213 School Street
DElaware 0981

"Serving People Who Prefer Quality"
MODISTE CLEANERS
6202 Mission Street
JUniper 4-9822

G. Belli & Sons
COLMA PIONEER GROCERY
Colma, California
San Pedro Road
DElaware 9040

P. W. Selby, Proprietor
PHIL'S GROCERY
108 Los Olivos Avenue
ELkridge 0458

Smartly Styled Dresses,
Slacks, etc.
Shepherd Specialty Shop
6389 Mission St. - Daly City
JU 4-9034
Dr. Shaghoian Bldg.

Geo. Nick & Bro.
PHILOSOPHY STORE
Groceries - Fruits
Vegetables
31 Hillcrest Drive
RAndolph 2799

F. P. Clinton
WARDROBE
Cleaners and Pressers
6748 Mission Street

Robert Fessenden
WESTLAKE MARKET
Staple & Fancy Groceries
Fresh Fruits & Vegetables
301 Miriam Street
RAndolph 9667

L. H. COMER
HARDWOOD FLOOR
CONTRACTOR
Old Floors Resurfaced and
Refinished
159 Santa Cruz Avenue
RAndolph 9294



There's an oar here fo !

It's a lifesaving job, all right! And the lifeboat must be manned by us civilians on the home front.

There are lives of refugee Chinese and Greek children to be saved. There are lives of our own servicemen's children here at home to be sustained and cared for.

There are comfort and cheer to be given to war prisoners.

There is entertainment to be provided for our fighting men abroad through the U.S.O. Camp Shows.

All these nee
at home and abr
by your one gi
local Communi

So take up yo
more than you

Give g

Your C
War Fu
Representing t
National

Joe Howarth
DALY CITY AUTO WRECKERS
Cars Bought For Scrap
Metal for Uncle Sam
7201 Mission RAnd. 9592

R. S. JOHNSON
Body and Fender Repairing
Complete Auto Painting
Radiator Repairs
Welding
5990 Mission DEl. 1173

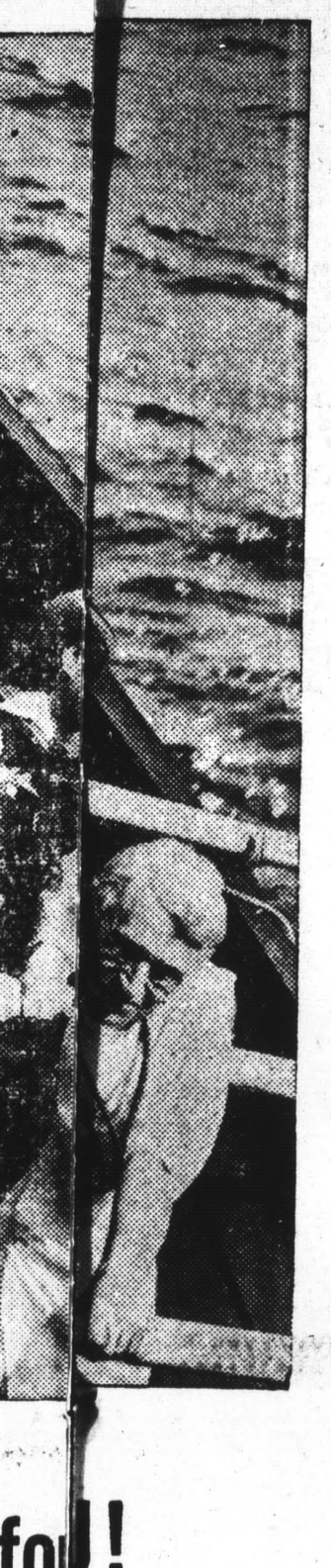
Comply With Dimout Regulations

Edna J. Verme
Edna's Beauty Salon
COLD WAVING
7119 Mission Street
Phone DElaware 2985
Daly City, 25, Calif.

BUY WAR BONDS!

Alfred Guttma
Daly City Dress Shop
SILK and WASH DRESSES
LINGERIE - HOSIERY
6277 Mission Street
Phone DElaware 7207

r Part For Victory?



fo !

nee any more,
l abr be covered
e gi r to your
nunit nd.

p you give. Give
you ear.

ve g

C unity

Fu

ing t

na Fund

Then, let your heart decide how much you'll give the War Chest, this year.

The needs are great and your contribution will help at home and overseas -- wherever neglect and want are undermining health and happiness of fellow human beings.

FOR HOME FRONT
FOR WAR FRONT
BE GENEROUS

Joseph Sarto
VILLA SANITARIUM
Vale and Werner Streets
RAndolph 3636

A. J. GAGGERO
INSURANCE
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Make it a thrifty CHRISTMAS—give WAR BONDS. Keep on BACKING THE ATTACK.

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Your BABY

By Lillian B. Storms

Vitamin D is not present in the foods we eat in sufficient amounts to meet the extra demands made by pregnancy nor for the rapidly growing baby after birth. Even milk does not have this vitamin, unless it has been added to the milk, as in irradiated evaporated milk. It may be possible to obtain vitamin D from sunbaths in the summer time, but most of the year and in most places it is not enough to depend on the sun.

During pregnancy and throughout the years of rapid growth of children, fish liver oil or some form of concentrate prescribed by your doctor, should be included every day. Babies are usually given cod liver oil after the first two weeks of life and this should be continued all during the years of most rapid growth, while bones and teeth are forming and developing.

Be sure it smells and tastes fresh and has no evidence of rancidity. It is best to keep the bottle in the refrigerator. It's in a dark bottle to prevent the action of light. Cold and absence of light retard the development of rancidity.

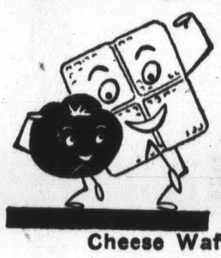
Recent surveys made by the National Research Council have shown that even now far too many babies have rickets. In fact, rickets from a deficiency of calcium phosphorus and vitamin D, and scurvy from a lack of enough vitamin C are still common diseases of infancy. Both of these are unnecessary in the normal baby.

After the first few weeks, baby cereals fortified with B vitamins, and iron, then strained vegtables and fruits furnish vitamins and minerals in natural forms without resort to concentrates other than cod liver oil.

It's Waffle Time

By Frances Lee Barton

ANY time is really waffle time but these luscious delicacies seem to be particularly desirable when there is a tang to the air and baking is a pleasure instead of a task. So here is your latest waffle recipe — hot off the griddle:



Cheese Waffles with Grilled Tomatoes

2 cups sifted cake flour; 2 teaspoons double-acting baking powder; ½ teaspoon salt; 3 egg yolks, well beaten; 1 cup milk; 4 tablespoons melted butter or other shortening; 1 cup grated cheese; 3 egg whites; sliced tomatoes, grilled.

Sift flour once, measure, add baking powder and salt, and sift again. Combine egg yolks, milk, and butter; add to flour, beating until smooth. Add cheese. Beat egg whites until they will hold up in moist peaks. Stir quickly but thoroughly into batter. Bake in hot waffle iron. Serve with grilled tomatoes. Makes five 4-section waffles. Diced uncooked bacon may be sprinkled over batter before closing the iron.

Note: This batter may also be baked on hot, greased griddle.

OVER THE TOP FOR VICTORY with UNITED STATES WAR BONDS-STAMPS

KEEP ON Backing the Attack! WITH WAR BONDS

Buy War Bonds TODAY For Future Needs

MINT NEEDS WOMEN WORKERS

"Twenty-five women are needed by the U. S. Mint at San Francisco, to roll coin metal"—that was a statement made, this week, by Superintendent Peter J. Haggerty when he asked the San Francisco Manpower Mobilization committee to feature Mint helpers as a "Job of the Day."

With only three mints in the United States, the San Francisco Mint must continue full coin production to supply the increasing wartime demands for coin money. The present personnel shortage at the San Francisco Mint is due to the loss of 125 employes who are in war service. And women are needed to fill these vacancies.

The making of coins is like the manufacture of jewelry—and the emergence of coins from metal ingots is a many-faceted process of melting, moulding, rolling, cutting, and die-casting. U. S. coins are made from metal blends. When the blends have been compounded, the metal is melted and poured into metal moulds. These moulded metal blocks are fourteen inches long, and have a thickness of about one-half inch. But, before the coins can be cut from this metal, this fourteen-inch strip has to be rolled until it finally reaches the thickness of a particular coin. For a small coin the metal has to be rolled until it reaches a length of about fourteen feet. Then it is cut into two seven-foot lengths and put through an automatic press machine, which cuts the coins.

Women are needed by the mint at this time, to feed the fourteen-inch metal blocks of coin metal through the automatic rolling machines, and finally to feed the metal strips to the automatic coin-cutting machines. Because the operators of these machines must stand on their feet for about eight hours a day, these jobs are best filled by younger women.

The San Francisco Manpower Mobilization committee will give direct referrals to the U. S. Mint to women who qualify for this job at the Job of the Day Booth, 835 Market street.



Our boys must keep on fighting—we must keep on buying WAR BONDS until victory is won. Keep on BACKING THE ATTACK.

They keep fighting—You keep buying WAR BONDS

KEEP ON Backing the Attack WITH WAR BONDS



Everybody likes these poised, smart, trim-looking young women who have gone "all-out" for Victory.

Traders Groceteria

In Milo's Market 6315 Mission Street

Under New Management — *Come In And Meet Frank Garcia*

SUPER SPECIALS for One Week Starting FRIDAY, NOV. 10, through THURSDAY, NOV. 17 — — —

COFFEE FOLGER'S 1 lb. Jar **29¢**

WESSON **OIL** Pt. Size **25c** | IVORY **SOAP** Guest Size **3 FOR 10c**

JUICE TRUPAK Orange & Grapefruit Blended No. 2 can **12½¢**

D. M. CREAM STYLE **CORN** No. 2 Can **13½c** | NUCOA **OLEO** 1 lb. **24c**

PEAS LIBBY'S No. 2 Can **11½¢**

ROSE BOWL **BEETS** Sliced - No 2 can **10c** | ECONOMY **GREEN BEANS** No. 2 Can **12½c**

Mrs. America Meets The War - -

No gnashing of teeth over nuts this fall, Mrs. America, for OPA tells us the nut crop this fall is expected to be 15 per cent above last year, and that's 47 per cent above the average. The time is now for making that nut bread you've been planning!

And speaking of nut bread — why not banana nut bread? Now there's a real treat to put in the family lunch boxes. We should be seeing a few more bananas on the market soon, too, for the removal of certain shipping restrictions is expected to increase civilian supplies. However, bananas will be coming into the country via New Orleans as West Coast ports become more and more clogged with military personnel, so prices here may be higher to reflect cross-country shipping costs.

There'll still be plenty of orange blossoms for war-time weddings, but the fruit itself is going to be scarce in the west for the next five or six weeks. Until the new orange crop is in you may have to shop around to find your citrus.

The meat, fat, and cheese budget should be definitely in the red these days, for OPA announced four more red stamps in book four which became valid, November 1. That means L-5, M-5, N-5, and P-5 will bolster the buying power on these foods.



Remember Bataan
Invest
A Dime Out of
Every Dollar in
U.S. War Bonds



One Gesture -- Two Desserts!

By MOLLIE MARTIN



Two delicious musts for Fall — and both with no more effort than it takes to make one. Spicy Pumpkin Chiffon Pie and inviting Lemon Chiffon Tarts will set off to perfection your favorite Fall menus!

"THE frost is on the pumpkin" — which means that the pumpkin is just right for a pie. And it means too, that busy days are ahead for housewives getting the children off to school, and planning the Winter food supply.

If you're at a loss for time, try out this quick-method system for preparing desserts for two meals with little more effort than it takes to make one dessert. Make a double batch of pastry. Line pastry tin with half the dough and fill it with a spicy Pumpkin Chiffon filling. Mold the other half of the pastry into tart shells, and fill with Lemon Chiffon. It's as simple as 1-2-3, and you're all set with a pie for dinner at night, and tempting tarts for lunch the next day!

Pumpkin Chiffon Pie

1 envelope plain unflavored gelatine
¼ cup cold water
3 egg yolks
½ cup sugar
1¼ cups pumpkin (canned or fresh)
⅔ cup milk
½ teaspoon ginger
½ teaspoon cinnamon
½ teaspoon nutmeg
½ teaspoon salt
½ cup sugar
3 egg whites

Beat egg yolks, add one-half cup sugar, pumpkin, milk, spices, and salt. Cook in double boiler until thickened, stirring constantly. Soften gelatine in cold water and dissolve in hot custard. Cool, and when mixture begins to thicken fold in stiffly beaten egg whites to which remaining sugar has been added. Pour into baked pie shell or crumb crust and chill. Garnish with whipped cream if desired, just before serving.

Lemon Chiffon Tarts

1 envelope plain unflavored gelatine
¼ cup cold water
3 eggs
½ cup sugar
½ cup honey
½ cup lemon juice
½ teaspoon salt
1 teaspoon grated lemon rind

Add honey, lemon juice and salt to beaten egg yolks and cook over boiling water until of custard consistency. Soften gelatine in cold water and dissolve in hot custard mixture. Add grated lemon rind. Cool, and when mixture begins to thicken, fold in stiffly beaten egg whites to which sugar has been added. Fill baked tart shells and chill. Just before serving spread a thin layer of whipped cream over tarts, if desired.



Have That Broken Auto Glass Replaced Before the Rainy Season!

COLMA AUTO GLASS COMPANY

Expert Installations — Safety and Plate Glass
For estimate, call RAnd. 7279 7244 Mission Street

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In ladies' wearing apparel

we are featuring lovely sweaters, blouses, slips, underwear, anklets and hosiery, at money-saving prices.

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2-Piece Knitted Suit $2.19 and $2.69

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CAMAY Reg. Bars 3 for 20c

APRICOT JAM 39c
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FREE BAKING DISH
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Large 3-lb. pkg. 29c
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7370 Mission Street, Colma (We Reserve the Right To Limit) Phone RAndolph 6102

EXAMINATION

The San Mateo County Board of Education will conduct an examination on the Constitution, Saturday, November 18, at 9 a. m. in the Central school, Redwood City.

Teachers who need to meet this requirement for certification may take the examination at this time, according to Pansy Jewett Abbott, county superintendent of schools.

AUCTION SALE

The San Mateo County AAA office today announced that a farmers auction sale of surplus property suitable for agricultural use will be held, November 16, at Modesto under the auspices of the AAA, Federal Farm agency.

Materials and supplies needed in rural areas ranging from rubber boots and hand tools to electric motors and welders have been assembled from two large defense plants recently closed in the San Joaquin valley. These will be sold in lots suitable to needs of individual farmers.

SAN FRANCISCO PORT NEEDS MORE TYPISTS

One of the busiest agencies of the San Francisco Port of Embarkation and one that has urgent need for typists at this time is the Port Transportation division.

Transportation division is responsible for the movement of all Army freight, by train or truck, consigned to the port for transport overseas.

In addition Transportation division furnishes all passengers, freight and drayage service for the port at its San Francisco and Oakland installations; operates the Oakland Army Base railroad system; maintains the Receiving and Assembly warehouses at both bases to consolidate the less-than-carload lot shipments sent to the port; and performs many other functions involved in the big transportation job the Pacific war has created.

This work must go on at all costs, if the Pacific war is to be won speedily. Transportation division needs more workers right now. It's the kind of work women do best and there are provisions for training typists and for refresher courses for those who have been away from typewriters for a long time. These are Federal Civil Service positions and application should be made at the Civil Service office; 630 Sansome street, San Francisco.

KEEP ON Backing the Attack WITH WAR BONDS



Buy 'em and Keep 'em WAR BONDS





Our fighting men are doing their share. Here at home the least we can do is put 10% of our income in War Bonds for our share in America.

CUT-RATE Health?

● Health is worth more than all our material assets heaped together. Don't take chances with it. And don't expect to get it back at cut-rate prices!

If your health isn't what it should be—if you're a bit under par—go at once to a good Physician—the best you can find. And then carefully follow his considered counsel.

One of his first suggestions may be to bring his prescription here for compounding!

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Prescription Pharmacists
"THE CORNER DRUG STORE"
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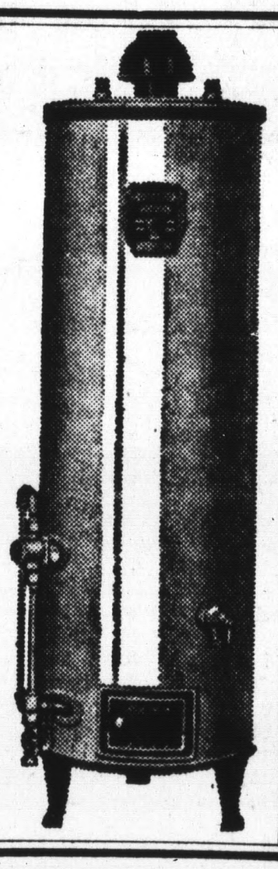
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CEREALS ARE FINE WINTER FOODS

ALBERS CEREALS SALE

Albers Corn Flakes, 11-oz. pkg. 9c
18-oz. pkg. 14c
Albers Quick Oats, 20-oz. pkg. 16c
3-lb. pkg. 32c
Carnation Quick Wheat, 1-lb. pkg. 12c
2½-lb. pkg. 26c
Albers Enriched Farina, 14-oz. pkg. 10c
28 oz. pkg. 20c
Albers Flapjack Flour, 20-oz. pkg. 14c
2½-lb. pkg. 27c
Albers Pearl Barley, 16-oz. pkg. 14c
Albers Corn Meal, 20-oz. pkg. 12c
2½-lb. pkg. 23c
Albers Hominy Grits, 20-oz. pkg. 11c

Friskies Meal or Cubes, 2 lbs. 25c
4½ lbs. 53c

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6386-6390 MISSION STREET

KEITHLEY'S QUALITY
FRUITS and VEGETABLES
(Hours: 9 a. m. to 9 p. m. - Store Closed All Day Mondays)

BEST FOR EVERY DAY
OR SPECIAL MEALS

FROSTED FOODS

We now carry a complete stock of Frosted Vegetables, Fruits, Berries, Chili Con Carne, Corned Beef Hash, etc. Latest addition to the line is FROSTED FISH—Sole, Filet, Rock Cod and fancy Oysters.

FARMERS MEAT COMPANY
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THANKSGIVING
DINNER

Whether you observe "the day" on November 23 or 30, you'll want to serve the finest poultry or meats obtainable. This year, as in the past, that means choice selections from the FARMERS MEAT COMPANY.

Even with rationing restrictions, you'll find us willing and anxious to oblige you, with quality poultry, and meats cut to your order, at FARMERS' low prices.